## CENTRAL YORK GIRLS HOCKEY ASSOCIATION



# Virtual Annual General Meeting 2020-2021

Wednesday, July 7, 2021

2021 AGM Agenda

2020 AGM Meeting Minutes to be Approved

2020-21 Executive Reports

2020-21 Financial Statements

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#### 2020-2021 EXECUTIVE and TEAM LEADS

President Richard Clarke
Vice President, Representative Mark Dubeau
Vice President, House League Brad Protocky
Vice President, Senior Women Katie Williams
Treasurer Heather Clarke
Secretary Jo-Ann Mathon

Steve Tinker Referee-in-Chief Chris Martin Referee Assignor Ice Manager Paula Dubeau Head Trainer Dr. Carlo D'Emilio **Equipment Managers** Nathan Matheson Rep Manager Liaison Julianne Labelle Panther Cubs Convenor Ashley Hogue **U9** Convenor Kevan Kerr

U11 Convenor Deborah Freedman

U13 Convenor Tanya White

U15 Convenor

Gary Rotman/Carol-Anne
McLaughlin

U18 Convenor

Senior Convenor

Discipline Chair

LLFHL Representative

House League Tournament

Silver Stick Tournament

Natalia Volkova

Jo-Ann Mathon

Nikki Simone

Chris Buckley

Katie Williams

Paula Dubeau

Player/Coach Development Bruce Keyes

Timekeeper Scheduler Dawn McKenna-Spence
Mike Shields Memorial Queen of the House Bruce Bennett

Partnership Committee Sean Martin

Social Media Trish Murphy



## Central York Girls Hockey Association Annual General Meeting

July 7, 2021 – 7:00 pm Virtual via ZOOM

#### ORDER OF BUSINESS

- 1. Call to order
- 2. CYGHA Memorial Scholarship Presentation, in memory of;
  - a. Mike Shields 1955-2017
  - b. Sarah Stevenson 1993-2017
  - c. Dawn Bailey 1984-2011
  - d. Sylvia Claydon 1961-2005

Presented to Rep Abby Warriner and HL Carissa LeRoux

- 3. Sylvia Claydon Volunteer Award Presentation
  Presented to Rep volunteer **Chris Buckley** and HL volunteer **Tracey Cole**
- 4. Motion to Accept previous AGM minutes 2020
- 5. Association Reports
  - a. President Report Richard Clarke
  - b. Vice President, Rep Report Mark Dubeau
  - c. Vice President, House League Report Brad Protocky
  - d. Vice President, Senior Women Report Katie Williams
  - e. Treasurer Report Heather Clarke
  - f. Partnership Committee Report Sean Martin
- 6. Motion to accept Reports
  - a. Motion to accept Association Reports
  - b. Motion to accept 2019-20 Financial & Auditor's Reports
  - c. Motion to defer the 2020-21 Financial & Auditor's Reports
  - d. Motion to put out to tender for an Auditor for upcoming year
- 7. Motions to amend the CYGHA Constitution
  - a. Motion to create 5 new positions on the executive
  - b. Motion to change the wording for who can be nominated to serve on the board of Directors
- 8. Election of Executive

Current Status - the following are in the 2<sup>nd</sup> year of two-year term:

Vice President Women's League

Vice President Rep League

Open Executive Positions for 2021-2023

President

Vice President House League

Treasurer

Secretary

5 Directors at large

- 11. New Business / Open Forum
- 12. Motion to Adjourn



## Central York Girls Hockey Association Annual General Meeting

September 23, 2020 – 7:00 pm Virtual via ZOOM

#### **MINUTES**

The following files may be viewed in conjunction with the recorded minutes;

CYGHA\_2019-20AGM\_20200923-AudioFile.m4A

CYGHA\_2019-20AGM\_20200923-VideoFile\_1686x768.mp4

CYGHA\_2019-20AGM\_20200923-ChatTranscript.txt

#### ATTENDEES:

Richard Clarke, President
Mark Dubeau, Vice President, Representative
Brad Protocky, Vice President, House League
Katie Williams, Vice President, Senior Women
Heather Clarke, Treasurer
Jo-Ann Mathon, Secretary
Patty Albert, Admin
Lynda Pockett / Dean Dunlop, Minute Takers

#### General members:

Laura Briet

Michelle Vestergaard

Deborah Freedman Shawn Russell Jennie Roberts Suzie Durbacz Jody Hamilton Sabrina Normand Ryan Essex Kim Macey Kate Crawshaw Natalia Volkova Lu-Ann Clarke Patti-Lynn Nadrofsky Robb Jamieson Chris Buckley Julie Schmidt Jennifer Capone Tony Cranney Mike Major Rob Kingsley Pana Mitusev Rosa Lofranco Chris Tulk Pamala Agawa Sean Desilva Lee Green Brittany Crago Gary Rotman Nathan Matheson Neil Myers Thomas Michaud Doug Lunney Julianne Labelle Brian Mccoll Alex Leclerc Dave Macdonald John Moore Karyn Hurley Chris Martin Christine Nicholson Rich Kearns Christine Wood Paula Dubeau Doug Case Sarah Bradley Jesse Cardin Kevin Brodie James Thornley Samuel Briet Arima Ventin Chris Tulk Michelle Godfrey Jeff White Christine Dafoe Sean Martin Dan Terzievski Nancy Mcmurray Rob O'Brien Sue Wolf Darryl Dafoe Tom Vrabel Natalie Little Lisa Purcell Chris Vito Abby Lunney

Steve Dempsey

Chrystal Barbosa

Trish Murphy Melissa Gervasi Erin Cranney Lisa Lunney Diana Necula John Stolvs Dani Olix-Thatcher Adam Mcwhirter Dayton Dysart Steve Loughlin Erin Nicholson Chris Purcell Sarah Gear Derek Hulse Ken Lou Ian Soloway Mike Mcardle Mark Wilkinson Jon Little Carrie Matheson Adrian Ruegsegger Keith Higgins Tony Swaminathan Burt Rochette Mike Hutchinson Kristen Owens Steve Tinker Dawn Mckenna-Spence

Adrian Hurley

Karyn Horton

Victoria Distrito

Lesley Summers Loughlin

#### 1. Call to Order/Roll Call

The meeting was called to order by Richard Clarke at 7:00 p.m. 6 members of the Executive and 100 eligible voting members/representatives registered to attend the online meeting.

## 2. Motion to Accept Previous AGM minutes - 2018-2019

Moved by Richard Clarke, seconded by Katie Williams, that the minutes of the 2018-2019 annual general meeting held on June 19, 2019 be approved. Carried.

## 3. CYGHA Memorial Scholarship Presentation

CYGHA Memorial Scholarships, in memory of Mike Shields, Sarah Stevenson, Dawn Bailey and Sylvia Claydon were presented to Valerie McColl (Rep) and Elizabeth Jung (HL).

#### 4. Sylvia Claydon Volunteer Award Presentations

The Rep Volunteer Award was presented to Lisa Lunney. The House League Volunteer Award was presented to Trish Murphy.

#### 5. Executive Reports

President's Report – Richard Clarke Vice President, Rep Report – Mark Dubeau Silver Stick Tournament Report Vice President, House League Report – Brad Protocky Vice President, Senior Women Report – Katie Williams Panther Pride Tournament

Treasurer's Report

- Financials not complete
- One issue remaining need to confirm that Aurora ice balance matches number of rental hours in contract with municipality
- Meeting with town to sort out
- Results will be posted online by the end of next week
- Gave out about \$75,000 in refunds due to COVID-19 cancellations

#### 6. Call for Questions on Reports

No questions raised

## 7. Motion to Accept Reports

Motion to Accept 2019-2020 Association Reports – Moved by Jo-Ann Mathon, seconded by John Stolys, that the Association Reports be adopted. Carried.

## 8. Motion to Appoint Auditors for Upcoming Year

Moved by Jo-Ann Mathon, seconded by Nathan Matheson, that Kim A. McDonald Chartered Accountant Professional Corporation, Aurora be retained and appointed as the CYGHA auditors for the 2020-2021 fiscal year. Carried.

#### 9. Presentation of Altered and Amended Constitution

A proposal/motion to amend the Constitution was presented by Heather Clarke. Major changes include:

- Rewording to indicate that "Executive" is equivalent to "Board of Directors"
- Addition of organizational chart
- Renaming of positions/groups as "Teams" and "Committees"
- Separate positions for Discipline Chair and liaisons

One member e-mailed with concerns.

Concerns brought forward by attending members:

#### Derek Hulse:

- Significant number of changes, cannot identify all of them
- Would be helpful to have a chart showing existing and proposed wording
- Is it appropriate to pass a "block" motion for all the Constitution without identifying individual items/changes?

#### Nathan Matheson:

- Proposed Constitution is a good document and long overdue
- Significant changes in new document
- Difficult to tell where Constitution stops, and by-laws begin
- Agrees with comments by Derek

#### Response – Richard Clarke:

- Difficult to do a line-by-line comparison of old and new Constitutions
- Would have to vote on motion, then proceed

#### Alternate motion:

Moved by Derek Hulse, seconded by Nathan Matheson and Chris Vito, that any motion to approve a change to the Constitution be deferred to the 2020-2021 AGM, and would be accompanied by a report from a subcommittee appointed by the Executive, highlighting the specific changes. Carried.

#### 10. Election of Executive Officers

Current Status - the following are in the 2nd year of two-year term:

President

Treasurer

Secretary

2020-2022 Executive Positions Open

Vice President Rep League

Vice President House League

Vice President Women's League

Eligibility of all nominations confirmed by Patty Albert.

There was only one nomination for the position of Vice President Rep League. Mark Dubeau was declared elected by acclamation to fill the role for the 2020-2022 term.

The CYGHA did not receive any nominations for the Vice President House League by the deadline. In accordance with By-law 4.1, Brad Protocky agreed to continue in office as the VP House League until a successor can be elected pursuant to Item 8.1.

There was only one nomination for the position of Vice President Women's League. Katie Williams was declared elected by acclamation to fill the role for the 2020-2022 term.

### 11. Open Forum

Comments by Brad Protocky

- Just under 1000 participants in the league
- Just 64 people on-line for the AGM
- Significant hours are put in the by the Executive to operate the CYGHA
- Need members to step up do more and volunteer

#### Comments by Rob O'Brien

• Could there be 2 or more people assigned to each position to lessen the work by each person?

#### Comments by Pamela Agawa

• Only six Executive positions at this time – should this be reviewed?

## Response – Richard Clarke

• The Constitution allows 15 Executive positions

#### Comments by Katie Williams

- Thanked the Executive and people who got the teams on the ice for four weeks
- Thanked Jo-Ann for putting the AGM ZOOM presentation together

#### 12. Motion to Terminate

Moved by Richard Clarke, seconded by Alex Leclerc and John Stolys, that the 2020 CYGHA Annual General Meeting be adjourned at 8:30 p.m. Carried.

#### 2020-21 ASSOCIATION REPORTS

## Vice President, Rep League Report

In the fifth year of my term acting as VP of Rep, I'm pleased to provide the following report outlining the activities of the 2020-2021 season.

#### **COVID-19:**

The 2020-2021 season was unprecedented. Our primary goal as an Executive was to ensure that we got kids on the ice and much as possible within the limitations set by our governing bodies: the OWHA and Hockey Canada as well as the Region of York and the Province of Ontario.

A COVID committee was created to meet the documentation and procedural requirements for a return to play. This committee was led by Steve Dempsey and put in an enormous amount of work to document our Return to Play procedures, interface with the various municipalities and each of their differing facility protocols. Unfortunately, most of the season was spent under lockdown or under restrictions that only allowed 10 players on the ice and no games were allowed.

It was extremely difficult to keep up with the changing guidelines and keep everyone informed, properly trained, and monitored for compliance. The committee did an excellent job.

Rather than focus on the prevailing negative sentiment related to COVID-19, this report will attempt to focus on the positives. Even though we found ourselves with very limited opportunities to play games and enjoy a normal season, there were still some milestones that I will highlight in this report.

#### Rep Teams Report:

The Rep division had a total of 19 teams representing the Central York Girls Hockey Association.

U9 / Novice (1 team) U11 / Atom (3 teams)

U13 / Peewee (4 teams) - 1 Vaughan

U15 / Bantam (4 teams)

U18 / Midget (6 teams)

Intermediate / Junior (1 team)

As tryouts we not permitted, coaches were tasked with the unenviable position of placing players on teams based on prior evaluations and limited visibility at early development sessions. In the end, team formation was of less importance as many teams did not engage in any competitive games.

Due to COVID-19, the Vaughan Flames ceased operations for the foreseeable future and left many players without an organization to play for and no opportunity to get on the ice. At the request of the OWHA, the CYGHA and other surrounding organizations were asked to try and provide a home for these players that were left out in the cold. This will continue for one more season.

Planned for 2021/2022: (17 total) – subject to change

U9 / Novice (1 team)
U11 / Atom (3 teams)
U13 / Peewee (3 teams)
U15 / Bantam (4 teams) – 1 Vaughan
U18 / Midget (5 teams)
Intermediate / Junior (1 team)
Senior (TBD)

This represents a reduction of 2 teams.

## **Panther Highlights:**

## Hockey Canada - Paying It Forward

The Junior Panthers were highlighted in a Hockey Canada article called "Paying it Forward". We are extremely proud of the outstanding community involvement by our players and that they were recognized by Hockey Canada for their efforts.



#### Panther Skills Series

When the 2019-20 hockey season was forced to come to an abrupt ending due to the COVID-19 pandemic, the Junior Panthers had a great idea to keep Panthers positive and to help get everyone ready for next season. A page on the CYGHA web site was created for all Panther players and teams to view and contribute videos showing what fellow Panthers were doing to stay active while being safe and practicing physical distancing.

Carrying on with the video theme from last season, Junior Panthers Kaitlyn, Alexa, Ahalya and Brianna put together a new series of videos called the "Panther Skill Series". These videos highlighted their passing, shooting and stickhandling skills for our younger Panthers. Links to these videos can be found on the CYGHA web site.

## Junior Panthers Moving On:

The following Junior Panther grads are moving on to the following schools. Abby Warriner, (Forward) USPORTS, Guelph University, Guelph Claire Scholl, (Forward) Laurentian University, Sudbury Hailey Craven, (Forward) USPORTS, University of Waterloo, Waterloo Haley Doyle, (Forward) USPORTS Queens University, Kingston Lauren Schell, (Defence) NCAA Division 3, Oswego State, New York Jordanna Connors, (Defence) USPORTS, Nipissing University, North Bay Kristen Mrozewski, (Goalie) Laurentian University, Sudbury

The following returning Junior Panthers have committed to the following schools:
Ahalya Julien-Medeiros, (Defence) USPORTS, Ryerson University, Toronto
Kaitlyn McKnight, (Forward) USPORTS, University of Toronto, Toronto
Abby Lunney, (Forward) USPORTS, Nipissing University, North Bay

## **Other Key Points:**

- Registration for the 2021-2022 season is NOW OPEN. Please sign up early.
- Tryouts were cancelled due to COVID-19. The expectation is that tryouts will occur this fall if the OWHA allows them to proceed.
- Rep teams wholeheartedly supported the "She Shoots She Saves" campaign and worked hard to raise funds for life-saving defibrillator stations in the community. It was nice to see the Rep and House League programs come together for a common cause.

#### Silver Stick Report:

The Silver Stick Tournament was cancelled due to COVID-19. We are hoping to receive a sanction from the OWHA to hold the tournament in February 2022. We have added a U9A division to the tournament.

#### Mark Dubeau, VP Rep League

## Vice President House League Report

There was a total of 318 youth players registered in House League this past season making up 24 teams across 6 divisions. The breakdown by division was as follows:

Fundamentals - 2 teams, 36 players Novice - 4 teams, 55 players Atom - 6 teams, 63 players Peewee - 6 teams, 62 players Bantam - 4 teams, 54 players Midget - 4 teams, 48 players

This season was a particularly challenging one. As we set out last summer and learning from the summer skill sessions on what to expect under COVID restrictions, a program had to be developed that was going to be feasible. Taking into consideration very limited ice availability, and occupancy restrictions a template was created and put into action, until everything changed. The convenors did an amazing job reworking rosters and schedules to accommodate the constantly changing restrictions set out by the different levels of governments and facilities.

A summary of these restrictions.

- Started the season being allowed to have "leagues" of 50 players only, forcing two divisions to create two separate leagues.
- Early October the government announced that new restrictions were being put into place for 4 weeks in limiting indoor gatherings to 10, the decision was made to pause the HL season.

- The restrictions only lasted 3 weeks so we resumed our HL program.
- 1 week later we were placed back to the restrictive model. The convenors went to work creating new rosters, finding 2 coaches and a trainer for now double the number of "squads" of 8 players, many of whom stepped up and took on more than 1 squad.
- That program lasted until Christmas after which everything was shut down for 2 ½ months.
- Once the government lifted the restrictions it took another couple of weeks for the towns to organize their own protocols and schedules. Under these guidelines we were now allowed 10 players plus staff, so again, the convenors reworked rosters and schedules.
- After a few weeks another shut down and we have not returned yet.

This year our U18 division was without any fulltime goalies. Given the cohort restrictions we had to get creative for a solution. The determination was made that we could bring in independent goalies, having them follow the same guidelines as the referees. We were lucky to have a few goalies from the Women's League step up for the few games that were played in the U18 division.

House League still struggles to find the right number of volunteers. Trainers seem to be hard to find at all levels, and as we get into U18 coaches become scarce. This past year was a hard one for the convenors, so I know a few will be not returning this year as well. There are also several positions within the organization that really should be filled by HL parents.

## **Brad Protocky, VP House League**

## Vice President, Senior Women's Report

The CYGHA Women's division had a tough year due to COVID-19. We had approximately 160 ladies sign up last September, but unfortunately, we were able to only run 2 – 1 hour sessions for 4 weeks last August to September and then 2 – 1 hour sessions in March 2021 for 3 weeks. Hoping for a return to some sort of normal schedule for the 2021-22 season.

Sadly, we also had to postpone the NHL/Bauer First Shift Program in 2020-21 but very pleased that we were approved for the 2021-22 season. Registration is open for the March 2022 session.

I was asked to participate and Chair the Town of Aurora's Gender Equity Committee led by Erin Hamilton. The goal of the committee is to work with local sport organizations to further engage and support female participation in sport at all levels not only as players but also on the Board, referees, coaches, and volunteers in general.

The women's Division will continue to support all the CYGHA programs and events that we hope to host in the coming season. Stay tuned for updates.

## Panther Pride Tournament Report

CYGHA Panther Pride Tournament was not held in 2020-21 season but we are very hopeful to be able to host a H/L tournament in our 2021-22 season.

#### **Treasurer's Report**

The last CYGHA fiscal year - May 2020/April 2021 - is one that I am sure we hope never gets repeated on many levels. When looking solely at the financial activity of the CYGHA, we were lucky to net out with a balanced year. We abandoned the proposed budget for the 20-21 season due to the implications of COVID19. Instead, the executive implemented mini budgets throughout the year for every new program that we were allowed to run. To help keep the budget low, we were able to cut out many administrative expenses as well.

Some of the financial highlights are as follows:

- The House League division revenue was about 32.3% after refunds of the previous year coming in at \$125,052.
- The Rep Division revenue was about 45% after refunds of the previous year coming in at \$271,490.
- With the inability to run any of the tournaments last year, the usual profits seen through these events were not available.
- The Association's general and administrative expenses for the 2020-2021 season ran about \$190,214. Expenditures included the two paid admin positions/bank fees/IT/ phone /professional fees and miscellaneous expenses.

We sought out aid from the CEWS program (Canada Emergency Wage Subsidy) that helped to supplement the two paid positions in the league (\$39,152 in subsidies). In addition, the tremendous efforts from the Fundraising/Marketing Committee drew in \$15,430 in sponsorships and donations. A big thank-you goes to the Fundraising Committee for this incredible effort. Plus, we would like to express our gratitude to the sponsors who saw past the ill effects of the COVID season and contribute/donate to our Association.

The Financial Statements will be available on the website for a more in-depth viewing. Thank you to all members for your continued support of the CYGHA, and wishing you all a tremendously successful, healthy 2021-2022 hockey season.

**Heather Clarke - Treasurer** 

#### Ice Manager Report

Ice usage went down considerably in 2020-2021 due to COVID-19. We used approximately 1200 hours of ice, down about 65% from a normal season.

Much of the ice time was at reduced capacity, only allowing 10 participants at a time.

We purchased ice from the Towns of Aurora (52%), Newmarket (34%), EG (1%) and Richmond Hill (5%) as well as NTR Newmarket (8%).

Paula Dubeau, Ice Manager

#### Player & Coach Mentor Report

Steve Dempsey continued in his role as the Coach Mentor and skills development coordinator for the Panthers. Steve continues his work with all CYGHA coaches to ensure they deliver the overall vision of the association: "The best experience possible at all levels".

Steve Dempsey was accepted into the Hockey Canada Skills Coach certification program. There are currently less than 50 people with this certification in Canada.

There were several coaches' ZOOM meetings throughout the season with an assortment of excellent speakers.

- Peter McBride, University of Toronto, player development and keys to success
- Dan Church and the York Lions Leadership group, leadership
- Brian Hart, OWHA and Hockey Canada, high performance player pathway, scouting objectives, and gold medal habits
- Rachel Flanagan, Guelph University, puck protection and puck possession techniques
- Matt Holmberg, Queens University, penalty kill keys to success and player habits
- Mel Davidson, Hockey Canada and Own the Podium, leadership, gold medal habits, and keys to success
- Melissa Kazan, Canadian Sport Institute, Sports Nutrition, healthy eating habits
- Kiri Langford, Canadian Sport Institute, mental skills, positive mindset, daily wins, goal setting and motivation

We were unable to offer our weekly SAC skills sessions due to COVID-19. We are looking forward to reinitializing this program in 2021-2022.

The only option for coach development was online training. As things open back up, there is a backlog of training and certification required to keep coaches qualified. The CYGHA is hoping to host an NCCP D1 training clinic this fall.

We want to keep increasing the number of female coaches in our association. We are pleased to report that for the 2021-2022 season, we have at least 14 female head coaches and assistant coaches committed to help mentor and shape our young athletes.

## Bruce Keyes and Steve Dempsey, Player & Coach Mentor

## Referee in Chief Report

The CYGHA managed to play 24 games during the 2020-2021 hockey season. Currently we do not have any information as to what the upcoming 2021-2022 hockey season look like.

Our plan is to recruit new level 1 and level 2 officials should we receive word that entry level referee clinics will be able to run for this upcoming season.

Have a great summer!

## Social Media Report

This has been a hockey season like no other. Through our CYGHA Social Media platforms we strived to provide an inclusive framework of support, mentorship, belonging and interaction across all levels of players.

The main goal of using social media this year has been to continue to make each player feel as much a part of the team as they would have if they were on the ice by promoting kindness and community! We also really tried to give attention to females in sport by posting accomplishments of local Panthers, but also elite female hockey players, showing our Panthers how Phenomenal Female athletes are!

Some of this year's initiatives using social media have been,

- working with the Jr. Panthers developed the Sunday Skill Series, where each week they posted a video highlighting a new skill and encouraged all players to participate
- COVID dressing room. Players send in their pictures of how they get ready for hockey during the pandemic
- spotlighting some of our volunteers and girls' accomplishments
- Holiday Food Drive...we raised over 2 tons of food, and 100% promoted using social media
- CYGHA Phenomenal Female Coach
- She Shoot She Saves campaign. This campaign, like the Holiday Food Drive was 100% promoted by social media.
- Physiotherapist Rachel posted stretching tips
- promoted our sponsors

The community connection and support by local Mayors and business has dramatically increased. Many of our posts were re-posted and or highlighted by other organizations, including Hockey Canada!

Our number of followers on Instagram has more than doubled to 604!

Next year's goals for social media are to continue to highlight female athletes, promote kindness, inclusivity, and community.

Some new ideas for next year are,

- having each team take over our Social Media page for a week
- having a player of the week, which would be submitted by coach and team
- continuing to engage the viewer, increasing our number of followers
- have more tag a friend content
- have more contests
- try doing live videos, content could be with one of our coaches, girls, alumni etc.

I have truly enjoyed the opportunity of working on our Social Media platforms this year. I hope that I have made our players and parents feel a part of a team, showed the importance of sport, empowered girls with the knowledge that as a female

athlete there are many opportunities for them in sport, and maybe even encouraged even just 1 player to continue to play, the amazing sport of hockey.

## Trish Murphy, Social Media

## **Timekeeper's Report**

This season was definitely short and sweet, but I have a few things to highlight. In the spring of 2020, for the first time the league introduced new hiring protocols and an application process to show fairness and transparency with our CYGHA families. From this process we hired 25 Timekeepers - a mix of returning members in good standings and some new members. We held our first ever virtual team meeting in September where we introduced the Timekeepers to our new online scheduling system. Sadly, we only had a few games before COVID closed us down, unfortunately, we were unable to complete training for our new team members.

Moving forward for next season, we will continue using the online scheduler and will be introducing the new electronic game sheets.

Please refer to the CYGHA website for the application to become a Timekeeper for the 2021-2022 season. I look forward to returning to the rink this fall.

Stay safe and have a great summer everyone!

## Dawn McKenna-Spence, Timekeeper

## **Head Trainer's Report**

Trainer Plan for 2021/2022

- Concussion Awareness, updated protocols and proper management
- Proper warm up, in season and off season dry land training
- On ice theory and practical for trainers  $\rightarrow$ either in house or with third party to receive a certificate.
- Presentation on common noncontact injuries and prevention strategies

#### Dr. Carlo D'Emilio, CSCS, DC, Head Trainer

## Partnership Committee Report

- Thanks to the Partnership Committee; Patty, Trish, Jeff, and Jen!
- Despite many of our sponsors being hurt significantly by COVID shutdowns we were able to exceed the sponsorship goals for the season.
- We also had objective to create deeper partnership relationships through social media, events, and engagement.
- Results for the season:
  - o Overall, we raised \$18,800 in sponsorship support exceeding goal
  - o Brought on 6 PREMIUM sponsors (3 new) and 3 Team Level Sponsors.
  - o Able to increase Social Media exposure significantly
    - More than DOUBLED our INSTAGRAM followers.
  - o Run two charity events that engaged new and current sponsors
    - Charity Food Drive
      - raised over two tons of food and \$1300

o 1st Annual She Shoots She Saves Campaign

	TARGET	RESULT	INDEX
<b>Participation</b>	200	201	100.50
Shots	150000	205,491.00	136.99
Fundraising	20000	20776.64	103.88

- Objective for the year is to match sponsorships (\$18K) and grow
  - o Re-sign Premium Partners and Build Deeper Relationships (multi-year)
  - o Build increased benefit of being part of our community
  - o Find 2-4 new Premium Partners to build for future.
  - o Replicate the Events from 2020/21 and ADD back tournaments
  - o Potentially look at a PWHPA partnership to promote Women's hockey, drive role models and increase exposure.
- Thanks to new Members! Jordan and Michelle!
- Help Needed Potential Sponsors both teams, Premium and Events

Sean Martin, Partnership Committee